

No: SFAC/43/Parl.Qus/2024-25/2103  
Small Farmers Agribusiness Consortium  
5th Floor, NCUI Auditorium Building,  
August Kranti Marg, Hauz Khas, New Delhi – 110016

Dated 20.03.2025

To,

Under Secretary (M-II)  
Department of Agriculture & Farmer Welfare,  
Krishi Bhawan  
New Delhi

**Sub: Lok Sabha Provisionally Admitted Question Notice D. No. U11382, for 25.03.2025, on Implementation of e-NAM in Tamil Nadu-reg.**

Sir,

Please refer to your letter dated 18.03.2025 on the above subject. In this regard, point wise reply is furnished as below:

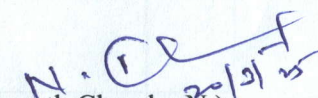
Sl. No.	Question	Reply so far as SFAC is concerned
a)	the features of the e-NAM (National Agricultural Market) scheme;	<p>e-NAM enables farmers to directly sell their produce to buyers, bypassing intermediaries, which ensures better pricing and increased transparency. The platform provides access to broader markets, real-time pricing information, and e-payment systems, allowing farmers to receive timely payments. By offering quality grading, competitive bidding and market intelligence, e-NAM empowers farmers to make informed decisions and maximize their profits. Facilities to Farmers on Mobile Application are:</p> <ol style="list-style-type: none"><li>Multilingual (12 languages)</li><li>Mandi in nearby vicinity (100 km) alongwith route map</li><li>Price information of nearby eNAM &amp; non-eNAM mandi</li><li>Advance Gate Entry</li><li>Track Lot Progress</li><li>Sampling and Assaying Facility</li><li>Online Payment Facility for Trader</li><li>SMS Alert on final bid price &amp; Receipt of Payment</li></ol>
b)	the total number of farmers and traders in Tamil Nadu who have registered under the e-NAM platform, and how the registration process is being facilitated at the grassroots level;	<p>As on 28<sup>th</sup> Feb 2025, 4,60,909 farmers &amp; 11,999 traders are registered on e-NAM portal in Tamil Nadu. e-NAM application empowers the farmers &amp; traders for the self-registration. In case of needed support, a toll-free helpline is set up under e-NAM. Stakeholders may also visit the e-NAM mandi for further assistance.</p> <p>Two training programs are being conducted annually for all e-NAM Mandis for the farmers &amp; other stakeholders to promote the farmers' access to the online marketplace</p>

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c)	the financial assistance provided under the e-NAM scheme for the development of infrastructure, such as the setting up of digital platforms, weighbridges, & quality testing facilities in Tamil Nadu;	One time grant of Rs. 30 Lakhs is being provided to the States / UTs for each mandi integrated with e-NAM for purchase of hardware, internet connection, assaying equipment and related infrastructure. Additionally, Rs. 40 lakhs per mandi is also provided for the purchase of cleaning, grading and packaging and related infrastructure/facilities. Further, Rs 5 Lakh per mandi is also provided for the compost unit.
d)	the steps taken to ensure that farmers in Tamil Nadu, particularly from rural and remote areas, can access e-NAM services for selling their produce and obtaining fair prices;	Two training programs are being conducted annually for all e-NAM Mandis for the farmers & other stakeholders to promote the farmers' access to the online marketplace. Till 28.02.2025 1,53,530 farmers across Tamil Nadu have been trained. e-NAM applications is available through web & mobile applications. Tutorial videos are available on social media platforms as well.
e)	the impact of the e-NAM scheme on improving market linkages, price discovery, and transparency in agricultural markets in Tamil Nadu, particularly for small and marginal farmers; and	As of 28.02.2025, 27.43 Lakh MT commodities worth Rs 7232 Cr has been traded on e-NAM portal in the state of Tamil Nadu.
f)	the plans for expanding the reach of the e-NAM platform in Tamil Nadu, especially to include more commodities, farmers, and markets in the near future	As per the current e-NAM guidelines, states themselves identify mandis to be integrated with e-NAM and send DPR proposals for mandi integration to the ministry. Therefore, states can get more APMC yards onboarded on the e-NAM portal.  Till 28.02.2025, 231 commodities are notified for online auction on the e-NAM platform. Requests received from states for addition of new commodities are examined and appropriately decided by DMI.

Yours faithfully,

  
(Prasanth Chander N.)  
Dy. Director (Admn)